

Coerver® Coaching Curriculum and Mission

Coerver® Coaching's mission is to provide the world's best youth soccer educational services and products at its player Camps, Schools and Coaches' Clinics and to make the benefits of Coerver® Coaching available as widely as possible through its network of Coerver® Coaching licensees.

Our goals are to:

- Develop skilled, confident and creative players.
- Make the game fun to practice and play.
- Teach good sportsmanship and respect for all.
- Value winning, but not more than character and performance.
- Make Coerver® Coaching's benefits accessible to as many as possible.

We believe team systems and tactics are only as good as the individual players in it. We view the game as sequences of play between 2, 3 and sometimes 4 players in ever changing parts of the field. Our belief is team success hinges on individual player performances in these sequences. Consequently Coerver® Coaching focuses on improving individual and small group play, especially in the formative years.

The Coerver® method has been endorsed by many famous international players and coaches including: **Franz Beckenbauer** and **Karl Heinz Rummenigge** of West Germany, **Peter Beardsley** of Liverpool, Newcastle and England, **Gordon Strachan** of Leeds United and Scotland, **John Collins** of Celtic and Scotland, **Sir Stanley Mathews** of England, **Roberto Rivelino** of Brazil, **Alex Ferguson** of Manchester United, **Arsene Wenger** of Arsenal, **Liam Brady** of Inter Milan and Ireland, and **Anson Dorance**, coach of the US Women's 1991 World Cup Champions.

Our curriculum is based on the Pyramid of Player Development ©. This revolutionary program was developed by Coerver® Coaching. It provides a unique and logical approach to the development of young players.

Pyramid of Player Development ©

Group Attack: Exercises and games that improve small group play with an emphasis on Fast Break Attacks.

Finishing: Exercises and games that improve technique and encourage instinctive play around the goal.

Speed: Exercises and games to improve agility, acceleration and power with and without the ball.

Moves 1v1: Exercises and games that teach game winning individual moves and create space against packed defenses.

Receiving & Passing: Exercises and games to improve first touch, so important at all levels, and to encourage accurate and creative passing.

Ball Mastery: Repetition ball control exercises with both feet, one player and one ball.

WWW.COERVER.COM

Los Angeles Futbol Club

2007 COERVER® COACHING CAMP

JULY 2nd—6th

AT

La Canada High School

4463 Oak Grove Drive

La Canada Flintridge CA 91011

MON 2nd — FRI 6th JULY

7—10 yrs 9.00-11.30am \$190.00

11—14 yrs 3.00—5.30pm \$190.00

STUDENTS SHOULD BRING:

- A ball
- Footwear suitable for grass surfaces.
- GK apparel and gloves where appropriate.
- Water bottle.
- Medications.

STUDENTS WILL RECEIVE:

- Instruction in the Coerver® Coaching Method and moves.
- A Coerver® Camp T shirt.
- A Coerver® Coaching adidas® Camp ball.
- A Coerver® Coaching Certificate of participation.
- Prizes for individual competition winners.

FAMILY DISCOUNT:

- \$ 20.00 off 2nd & 3rd siblings if more than one family member.
- \$ 20.00 Early sign up Discount if signed up by May 21st 2007.

NOTE: Only one discount may apply.

Local Contact:

Teddy Chronopoulos
tchrono@hotmail.com

REGISTER ONLINE AT
WWW.COERVER.COM
Scroll to: USA/CA/LAFC

APPLICATION

NAME: _____

E MAIL: _____

DOB _____ M: _____ F: _____

ADDRESS _____

STATE: _____ ZIP: _____

Day Tel _____

Eve. Tel: _____

Amount Enclosed: \$ _____

WAIVER.

As parent/guardian of the applicant, I understand that participation in soccer can result in serious injury and I hereby give permission for my child to participate in the Coerver® Coaching Schools program, and agree to comply with all program regulations, and hereby remove Coerver® Coaching Schools staff, LA Futbol Club staff and La Canada HS and its Staff from any liability for injuries incurred while participating in this program.

Signed: _____

Date: _____

**Release must be signed by parent or guardian.*

To Register by mail send to:

Peggy Roberts

Coerver Coaching USA

3912 Eastern Ave.

Cincinnati OH 45226

To Register by Telephone call Toll Free:

Peggy Roberts 877-321-5078

To Register online:

www.ccoerver.com

Navigate: USA—CA—LAFC